



Date: March 8, 2011

9:30 AM – 12:00 PM

Location – California American Water

MEETING MINUTES - Regional Water Efficiency Program Advisory Committee

Meeting called by:	RWEPAC Chair	Type of meeting:	Program Advisory Committee
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Call to Order at: 9:33 a.m.

Introduction	
Attendees	Linda Higgins, Becky Cassidy, Greg Bundesen, Chris Nelson, Rex Meurer, Don Smith, Lisa Brown, Julie Friedman, Sharon Fraser, Ellen Carlson, John Wingerter, Keoki Spaeth, Nick Stewart, Harley Lukenbill, Gail Tauchus, Stephanie Crary, Barbara Leatham, Vicki Sacksteder, Ken Ingle, Beth Arnoldy, Ericka Nelson-Johnson, Jessica Triplett, Mark Roberson (Water Forum), Lisa Maddaus, Tom Noonan (Ewing), Sarah Foley (Water Forum), Kurt Elvert (WaterWise Consulting), Monica Garcia

2.0 Minutes	
Approve prior minutes	Stephanie moved, with a second by Barbara, to approve the February 8, 2011 RWEPAC minutes with edits.

3.0 Announcements	
	Chris Nelson is now the Public Information Officer for Carmichael Water District. Water forum has relocated to 2831 G St, STE 100, Sacramento. Elk Grove Water District has a new General Manager, Mark Madison.

4.0 Grants	
Smart Controller Grant Funds	There are additional funds available, if interested contact Linda. There is a 50% cost share and rebates are up to \$850. This is for residential and commercial properties. The City of Sacramento is interested.
Prop 50 Toilet Grant	The Prop 50 Toilet Grant has closed and all funds have been allocated. DWR is reading our reports and have indicated they are a pleasure to read. A power point presentation was distributed summarizing the grant data.
Action Item	Monica will email the summary of water savings.

5.0 Subcommittee Updates

Landscape	<ul style="list-style-type: none"> • Graduation is tentatively scheduled at SMUD towards the end of April. There are currently 28 students in class. Spanish class is in progress. We are currently requesting sponsors for the program. • UC Cooperative extension contract has been signed and we will participate in Harvest Day and they will hold workshops. • Next Landscape committee meeting is on March 24th.
Outreach	<ul style="list-style-type: none"> • Met with Public Information Staff from all water agencies. A list of tools is available for use and will be posted on the password protected section of the website. • RFL has contributed \$15,000 to run a complimentary campaign similar to Cresthaven. It should be in the Unincorporated County. If you have a neighborhood that meets the criteria, notify Stephanie. • The new campaign will launch April 10th at the River Cats game. • Lowe's Partnership event will be on May 7th.
School Education	<ul style="list-style-type: none"> • Project Wet – We are working at incorporating the EEI projects within Project WET. • MIE Program – Promotion is occurring at this time, contact your schools. The program will launch in April and winners will be announced in May. If you need assistance contact Linda or Vicki. • PSA Contest – Tentative for next year, this will focus on High School and College aged kids. The key message will be, “Why Should You Save Water.” • Will be sending out a RFP for Capacity Building (educator). • Next committee meeting is on March 31st.

6.0 CUWCC	
CUWCC Group 1 Representation	Reviewed the Survey. Questions will be randomized, be sure to carefully read the question before answering. John will announce the Survey at the next board meeting. It is now mandatory that your name be supplied when submitting the survey for it to be counted. Linda will follow up with Golden State and Fair Oaks Water District.
Plenary Planning Committee	RWA is hosting the December Plenary, possibly at the Sacramento Zoo. John has volunteered to wear a Santa Suit at eh meeting. Volunteers are needed for the committee, contact Linda if interested.
Board of Directors meeting	CUWCC will now be able to provide who voted during elections. There is a movement to move from BMPs to greater technical expertise.
BMP Database Update	<p>BMP database should be operational by March 14, 2011. Reports due April 30, 2011.</p> <p>Currently working on reviewing terminology and will remove draconian terminology. Linda will review the database and provide RWA relevant text for insert in appropriate areas (public outreach and school education).</p>

7.0 RWEFAC Observer List

Linda will send out an email to confirm observers wish to remain on the list. All returned email addresses will be removed from the list.

8.0 FY2012 Business Plan

Business plan will be discussed in depth at the next RWEFAC, be prepared to stay until 2 p.m. The goal is to create a 5 year plan similar to the CUWCC strategic plan.

This will be a proactive activity focusing on future goals, funding will not be discussed at this time. Once plans are made we will proactively seek out funding to complete goals. It is important to provide new ideas for UWMP and 20x2020 compliance.

April 12th we will discuss ideas and business plan and a draft business plan will be available in May.

Action Item

Provide Linda with feedback and ideas by March 30th.

9.0 Be Water Smart Info website

The new website will launch with the 2011 Blue Thumb campaign. Volunteers are needed to review the website for grammatical errors. At this time Beth, Ellen, Stephanie, Audra, Christine and Vicky have volunteered.

10.0 Prop 50 Drought Assistance Grant

There is \$200,000 unallocated CII funding, if you are interested in participating, notify Linda.

Mark explained the necessary components of the Estimated Worksheets. Fill in the highlighted sections and return to Linda. As soon as we know who is participating and how much they are planning on spending we will have local cost share.

11.0 Upcoming Events

- EPA WaterSense Fix a Leak Week- March 14- 20, 2011 info watersense@epa.gov
- CUWCC Plenary- March 16, 2011 Upper San Gabriel Valley Municipal Water District
9:30am-3:00pm, Conference #: 1-866-740-1260, Conference ID: 9627363
- Blue Thumb Launch at Raley Field- April 10, 2011

Adjourn at: 12:30 p.m.

Next meeting: March 8, 2011 – Regional Water Authority, 5620 Birdcage St, STE 180, Citrus Heights